

**Code No: R18MBA10****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, Oct/Nov 2020****Business Communication & Soft Skills****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 What are the five planning steps for effective message?
- 2 What is written communication and its types?
- 3 What is the importance of written communication and its effective role in business correspondence?
- 4 Briefly explain the essential strategies in Letter writing?
- 5 Explain about various types of instructions.
- 6 What are the 5 categories of audience analysis in Business communication?
- 7 Explain steps in creating an effective and successful business report.
- 8 Explain the business communication skill which help a Career Building?

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**Code No: R18MBA05****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, October/November 2020****Business Environment & Business Laws****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**Answer Any **Four** Questions

All Questions carries equal marks..

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- 1** Define business environment. Explain the various macro environment factors.
- 2** What is the significance of monetary policy and the fiscal policy in the economic planning of a country - discuss
- 3** What are the main objectives of disinvestment policy? Explain the various methods of Disinvestment.
- 4** Discuss the role and functions of WTO.
- 5** Critically analyse the issue of privatization in India
- 6** Discuss the impact of Liberalisation on Indian Economy
- 7** Explain information technology act 2000. Discuss the scope and applications of IT Act 2000
- 8** What is company act 1956? What is your understanding about company management and about directors? Explain

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**Code No: R18MBA07****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, October/November 2020****Cross Culture Management****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks

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- 1 Briefly explain the dimensions of national culture.
- 2 What are the differences between Eastern and Western cultures?
- 3 What are the different styles of management?
- 4 What are the different dimensions and characteristics of organizational culture?
- 5 Differentiate between corporate culture and organizational culture.
- 6 Briefly examine the strategies for effective communication across the cultures
- 7 Briefly describe the skills and advantages involved in teamwork
- 8 Briefly describe two way and eight way dimension methods to resolve conflict.

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Code No: **R18MBA03****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, October/November 2020****Financial Accounting and Analysis****(MBA)**

<b>Roll No</b>									
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 Define Accounting and state the nature and purpose of accounting
- 2 Explain briefly the concepts and conventions in accounting
- 3 From the following transactions given below our are required to prepare three column Cash Book:

2018.		
1-Jul	Cash in hand	6000
	Cash at Bank	96700
2-Jul	Received cash from Arun discount allowed Rs.1000	19,000
4-Jul	Paid Raman discount received Rs.300	8000
6-Jul	Purchased goods and paid by cheque	21000
8-Jul	deposited with bank	21000
10-Jul	Sold goods to Anil on credit	11000
12-Jul	sold goods and received payment by cheque	9000
15-Jul	Received a cheque form Anil in full settlement of his account	10500
17-Jul	withdrawn from bank for office use	9000
19-Jul	Purchased goods from Ankith and co	30000
19-Jul	Paid Ankith and co by cheque and discount received 1000	29000
20-Jul	Paid telephone charges	1000
23-Jul	Paid Ahmad by cheque discount received Rs.160	6840
24-Jul	Cash Sales	19000
26-Jul	received cheque from antony and sent to the bank discount allowed Rs.200	4800
27-Jul	Purchased a new machinery for office use by cheque	40000
28-Jul	Bank initiated that Antony's cheque has been dishonored	
31-Jul	deposited with bank	6000
31-Jul	Bank charges as shown in the pass book	260

- 4 From the following Trial Balance of Sri Ram & Co prepare Final Accounts for the year ended 31<sup>st</sup> December, 2018.

Particulars	Amount Rs.	Particulars	Amount Rs.
Opening stock	2,00,000	Sales	27,00,000

Purchases	80,000	Purchase Returns	40,000
sales Returns	60,000	Discount	52,000
Carriage inwards	36,000	Sundry Creditors	2,50,000
Carriage outwards	8,000	Bills payable	18,000
Wages	4,20,000	Capital	7,50,000
Salaries	2,75,000		
Plant and machinery	90,000		
Furniture	80,000		
Sundry Debtors	5,20,000		
Bills Receivable	25,000		
Cash in Hand	63,000		
Travelling Expenses	37,000		
Lighting factory	14,000		
Rent and taxes	72,000		
General Expenses	1,05,000		
Insurance	15,000		
Drawings	1,80,000		
Patents and copy rights	15,30,000		
	<b>38,10,000</b>		<b>3810000</b>

Adjustments: i) Closing stock Rs.2,40,000; ii) Wages outstanding Rs.30,000; iii) Salaries outstanding Rs.25,000; Prepaid insurance Rs.3,000; Provide depreciation on plant and machinery at 5% and on furniture at 20%.

- 5 ABC & Co Ltd. Purchased a Machinery costing Rs.3,00,000 on 1<sup>st</sup> April 2015 and an additional machinery on 1 Oct.2015 costing Rs.2,00,000 and on 1 July 2016 costing Rs.1,00,000 on January 1, 2017, one third of machinery purchased on 1<sup>st</sup> April 2015 was sold at Rs.30,000. Prepare Machinery account for 3 years @10% p.a. under strait line depreciation method.
- 6 Explain the term 'Forfeiture of Shares' and give the accounting treatment on forfeiture.
- 7 Explain the procedure of preparing a Cash Flow Statement
- 8 From the following, calculate (a) Debt-Equity Ratio (b) Total Assets to Debt Ratio (c) Proprietary Ratio. Equity Share Capital Rs. 75,000 Preference Share Capital Rs. 25,000 General Reserve Rs. 45,000 Balance in the Statement of Profit & Loss Rs. 30,000 Debentures Rs. 75,000 Trade Payables Rs. 40,000 Outstanding Expenses Rs. 10,000

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**Code No: R18MBA06****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, October/November 2020****Information Technology for Managers****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 What is software? Discuss its nature and qualities.
- 2 Elaborate on the features of Microsoft Windows operating system.
- 3 Give a note on letters, tables and mail merge.
- 4 Illustrate on calculation of various financial functions in MS Excel
- 5 Explain the process of creating slides, animation, and templates in MS Powerpoint
- 6 Briefly discuss on customizing presentations and auto content wizard.
- 7 Elaborate on communication processors and communications media.
- 8 Give a note on mobile banking, smart cards and Pay TM.

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**Code No: R18MBA02****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A IYearI Semester Supplementary Examinations, October/November 2020****Managerial Economics****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 Discuss the relationship between Managerial Economics and other subjects.
- 2 “Managerial Economics is integration of economic theory and with business practice for the purpose of facilitating decision making and forward planning” explain.
- 3 Define demand forecasting and explain the methods of demand forecasting.
- 4 Define and discuss:
  - a. Consumer equilibrium
  - b. Cardinal utility approach
- 5 Define the law of variable proportions. Explain its assumptions and stages/phases.
- 6 Discuss the internal and external diseconomies of scale.
- 7 What is the cost and output relationships in the short run cost analysis?
- 8 Define perfect competition and explain its features.

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**Code No: R18MBA01****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, October/November 2020****Management and Organizational Behavior****(MBA)**

<b>Roll No</b>										
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**Time: 2 hours****Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 Discuss in detail the salient features of Modern management.
  
- 2 Explain in detail about the importance of functions of management in the study of organization behavior.
  
- 3 Define organizing and discuss principles of organizing.
  
- 4 Discuss in detail the relation between authority, power and influence.
  
- 5 Explain in detail the salient features of two-factor theory of motivation.
  
- 6 What are the theories of leadership?
  
- 7 Write in detail about stress management.
  
- 8 Define Team and write about understanding work teams.

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**Code No: R18MBA04**

**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A IYearI Semester Supplementary Examinations, October/November 2020**

**Statistics for Managers**

(MBA)

<b>Roll No</b>										
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**Time: 2 hours**

**Max. Marks: 70**

Answer Any **Four** Questions  
All Questions carries equal marks.

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- 1 Explain the origin and development of science of statistics.
- 2 Discuss various managerial application of statistics with examples.
- 3 Find the mean of the following frequency distribution  
Class interval: 0-8    8-16    16-24    24-32    32-40    40-48    48-56  
Frequency : 6        7        10        8        9        14        16
- 4 Calculate standard deviation  
Class interval: 0-10    10-20    20-30    30-40    40-50    50-60    60-70    70-80    80-90    90-100  
Frequency : 2        5        6        8        4        3        5        7        9        1
- 5 The following data represents the gross income, expenditure (in Rs lakhs), and net profit (in Rs. Lakh) during the year 1999-2002.

	1999-2000	2000-2001	2001-2002
Gross income	670	692	732
Gross expenditure	610	660	710
Net income	160	132	122

Construct a diagram or chart you prefer to use here.

- 6 Discuss the purpose of One-Dimensional, Two- Dimensional and Three-Dimensional diagrams.
- 7 A doctor believes that the proportions of births in this country on each day of the week are equal. A simple random sample of 700 births from a recent year is selected, and the results are below. At a significance level of 0.01, is there enough evidence to support the doctor’s claim?  
Day : Sun    Mon    Tue    Wed    Thr    Fri    Sat  
Frequency: 65    103    114    116    115    112    75
- 8 The ranking of ten students in statistics and accountancy are as follows.  
Statistics : 3 5 8 4 7 10 2 1 6 9  
Accountancy : 6 4 9 8 1 2 3 10 5 7  
What is the coefficient of rank correlation.

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